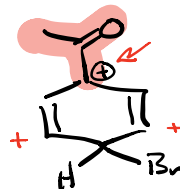
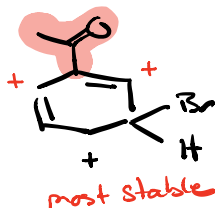
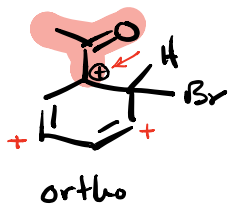
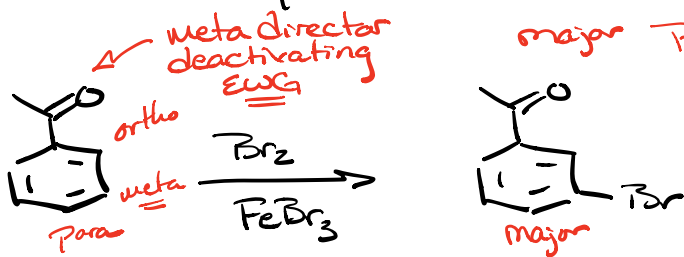


# Electrophilic Aromatic Substitution



-NH<sub>2</sub>

-OH EWG or EDG?

Cl

CH<sub>3</sub> ortho

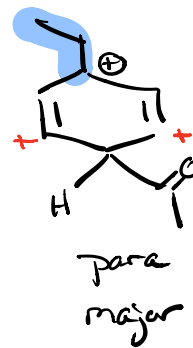
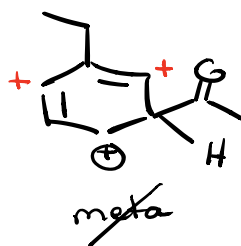
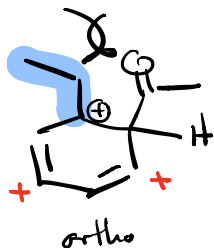
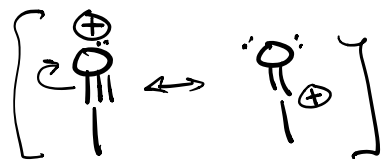
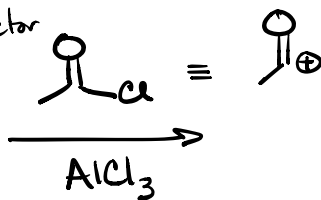
Et

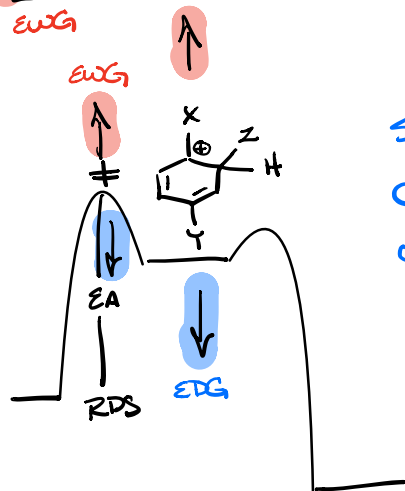
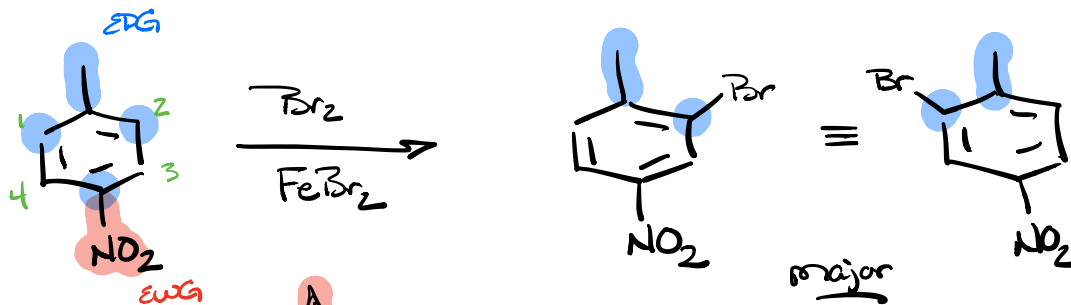
Pr para

iPr

-Br

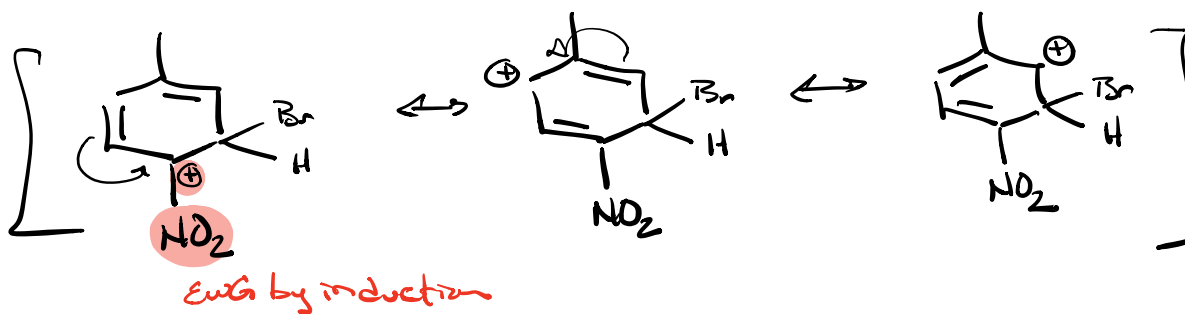
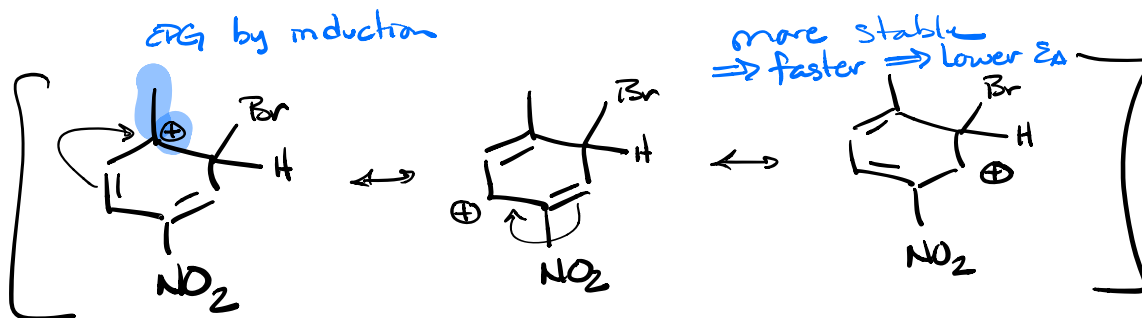
-I

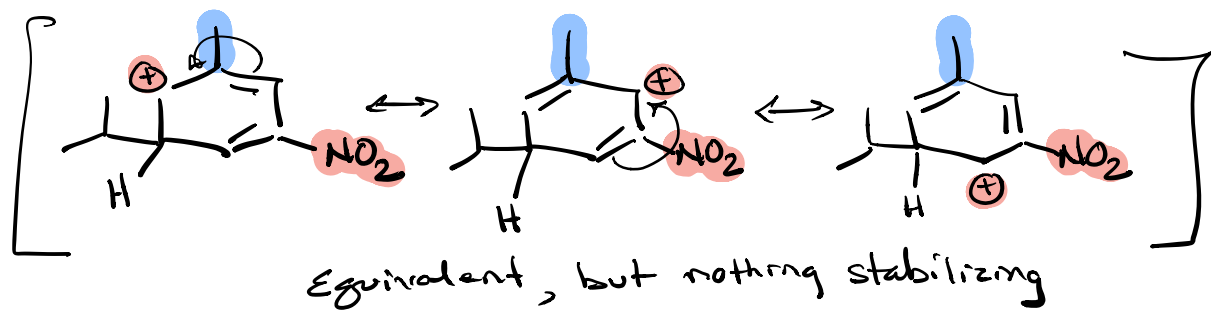
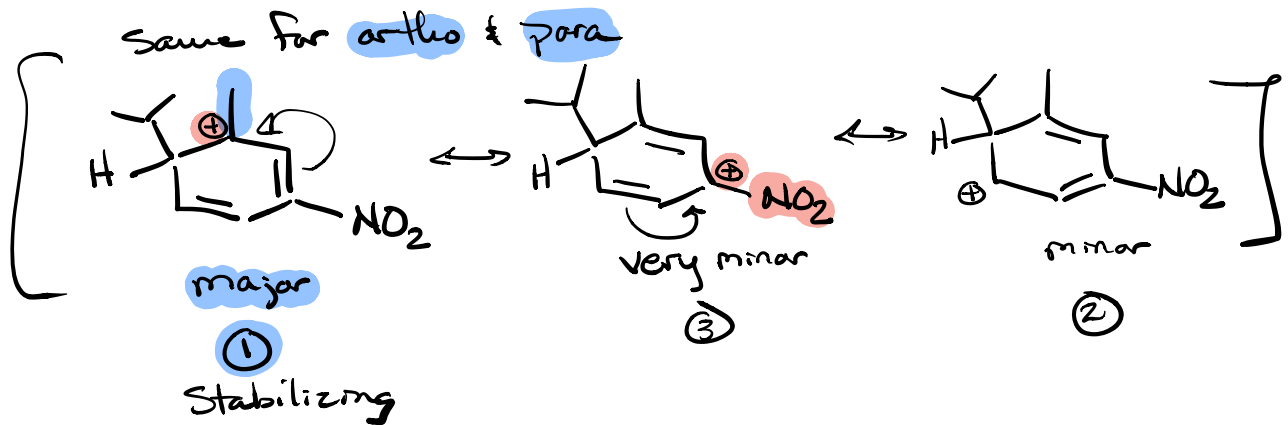
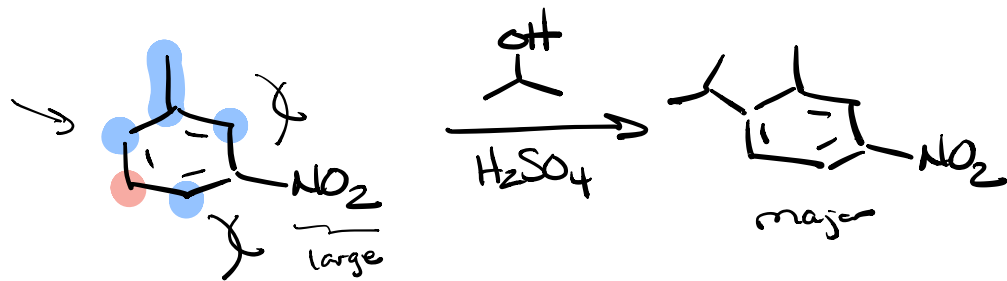




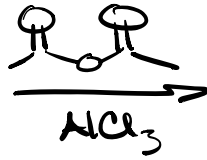
Strongest donating group directs the location of the addition rxn.

- ① Donating
- ② Sterics

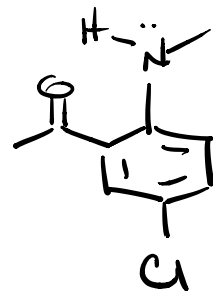




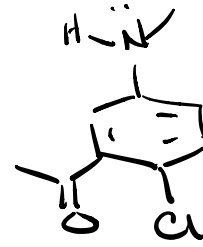
Strong donating



deactivating but o,p-directing

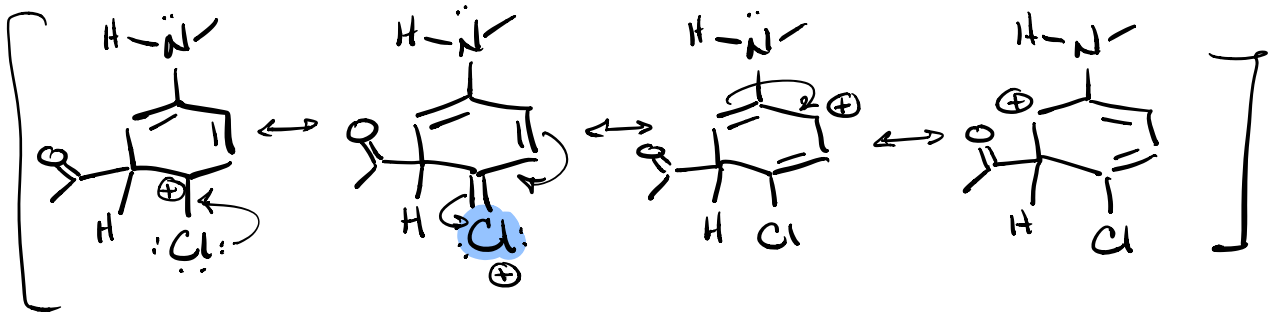
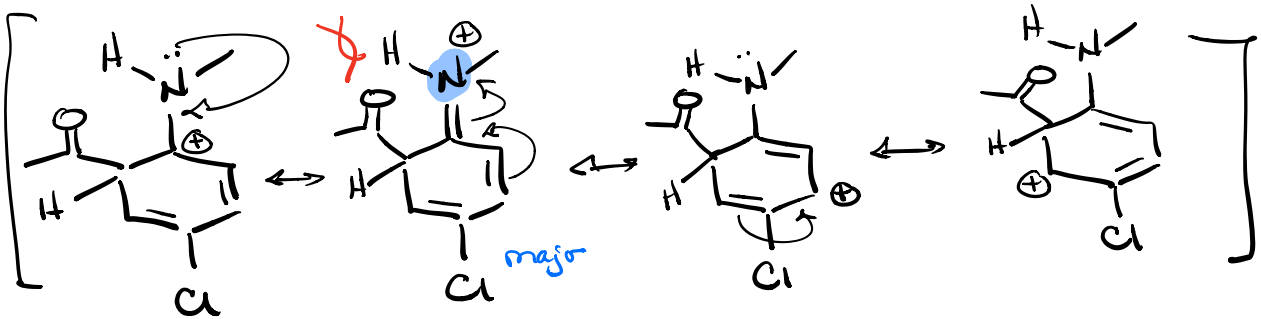


ortho to amine  
large sterics

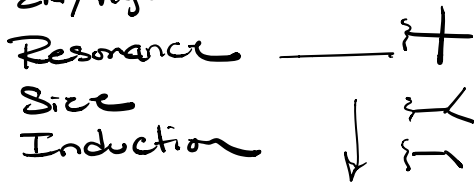


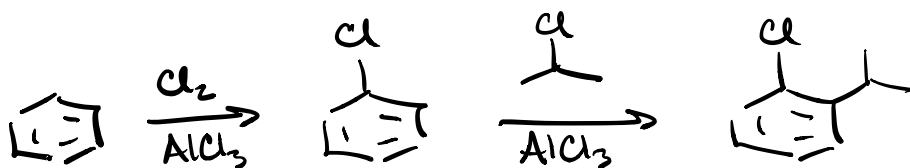
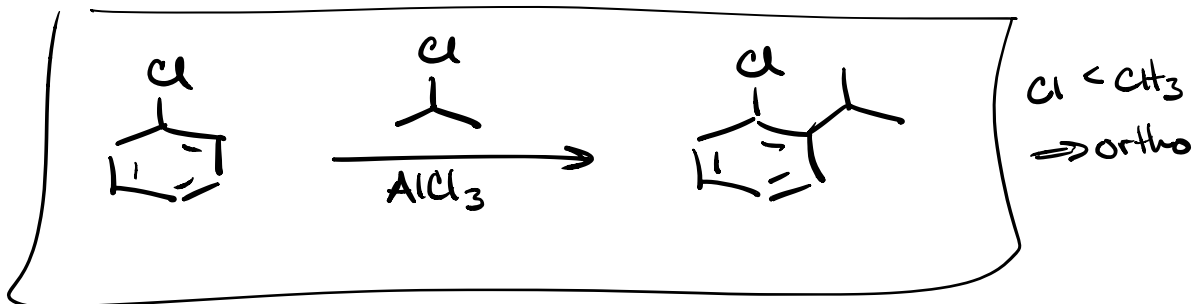
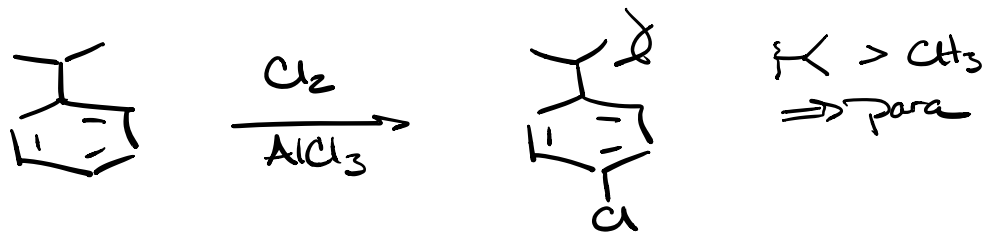
ortho to chlorine  
small sterics

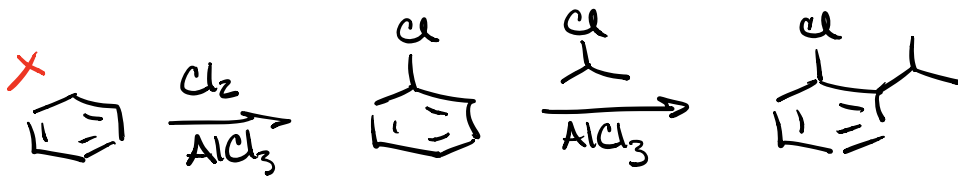
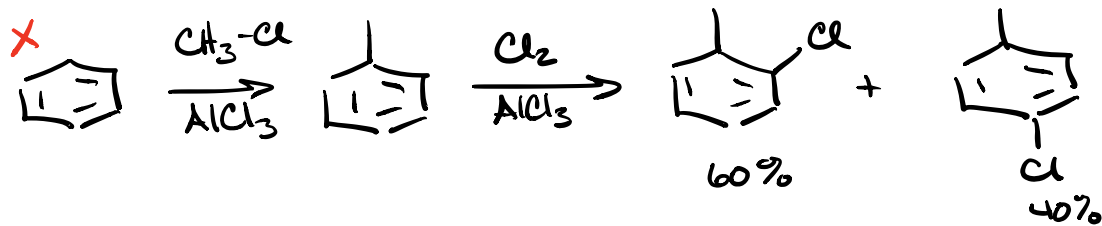
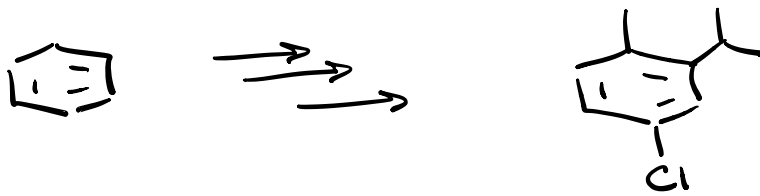
Electronics > Sterics



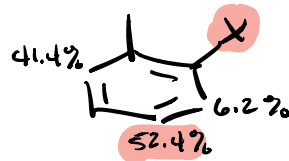
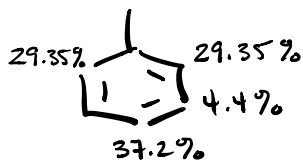
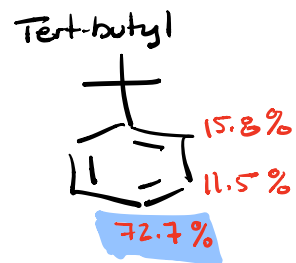
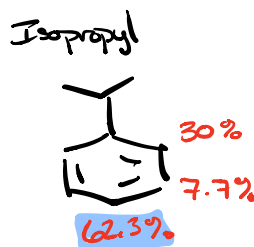
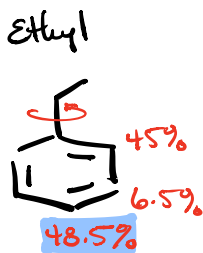
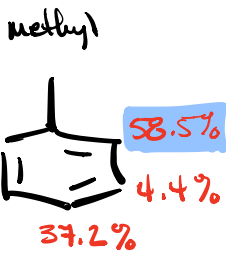
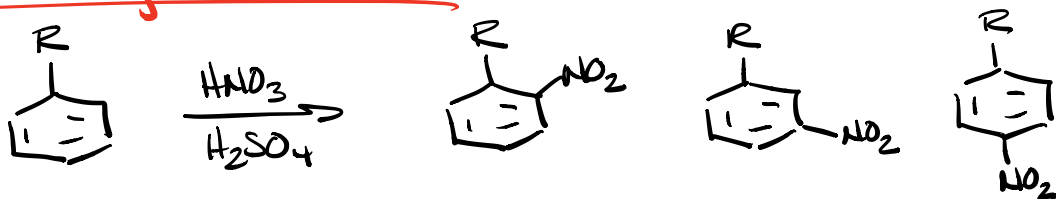
EN/hybridization



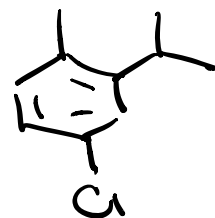
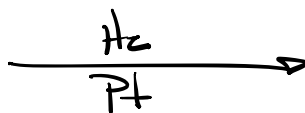
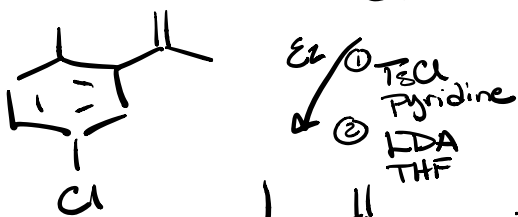
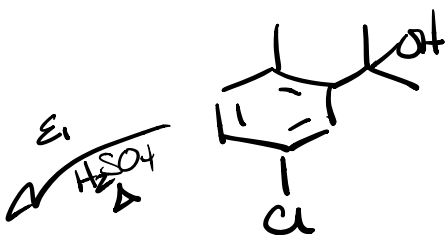
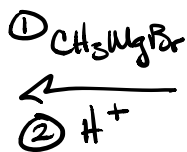
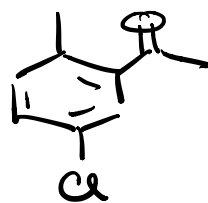
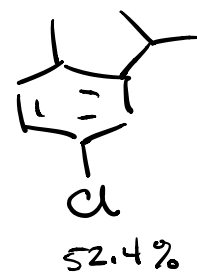
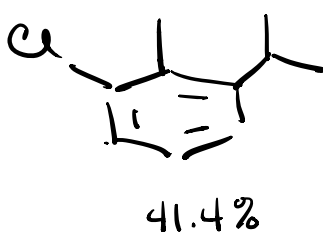
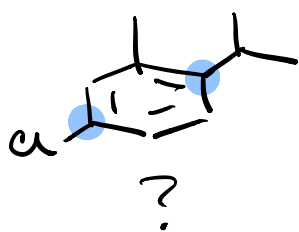
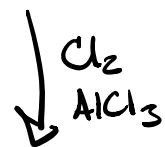
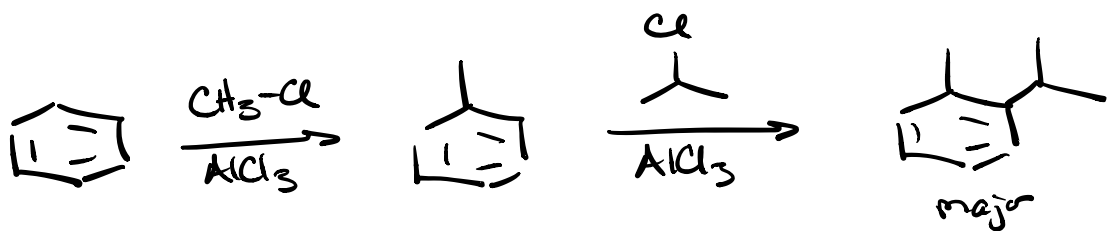




Selectivity vs. Sterics



29.35	→	41.4%
4.4	→	6.2%
37.2	→	52.4% Major
<hr/>		
70.95		





ortho/para directors  
 ⇒ Convert 1 group into a meta director & then Remove the Carbonyl

